



National Lead Consultant/ Senior Consultant/ Consultant - IEC/BCC

Organization:

TCI Foundation an autonomous entity under Transport Corporation of India works in collaboration with Government, Public Sector Undertakings, National and International organizations and reputed corporates to serve the nation with motto of equality and better life for all citizens in the country. TCI Foundation is one of the Principal Recipients of Global Fund Grant for the period 2021 to 2024 and has been assigned the responsibility to work in unison with National Vector Borne Diseases Control Program (NVBDCP), Ministry of Health & Family Welfare (MoHFW), Government of India for Malaria Elimination Programme.

Malaria Elimination Program Overview:

Malaria burden in India has reduced significantly over the years which has been made possible with the introduction of new interventions for case management and vector control and effective monitoring and evaluation. The program goal is to eliminate malaria (zero indigenous cases) throughout the entire country by 2030, to maintain malaria free status and prevent its re-introduction.

Position:

TCI Foundation invites applications for the position of National Lead Consultant/ Senior Consultant/ Consultant - IEC/BCC purely on contractual basis. The selected candidate on this position would be required to maintain good liaison with authorities and officials of NVBDCP, State VBDCP, District VBDCP, internal and external agencies for the progression and completion of program activities within the given timeframe.

Purpose:

To support Dte. NVBDCP for effective implementation of GFATM supported Intensified Malaria Elimination Project (IMEP-2) in various States at different levels (National/State/District/Sub-district). The position, based at Dte. NVBDCP, would play a critical role in evidence-based decision making at various levels to bring efficiency and effectiveness in the Programme and in bridging the gaps between planning and implementation of effective and efficient IEC / BCC strategies in all States/UTs to facilitate and sustain malaria elimination in the country.

Job Responsibilities:

- To supervise, monitor and support State/District Consultants in carrying out IEC/BCC activities as per strategic plan to understand the knowledge, awareness, beliefs and practices related to malaria prevention and control;



barriers; and adoption of appropriate practices at individual/family/community level for community mobilization, involvement, and partnership.

- To supervise and monitor HR at various levels, analyze their monthly activity reports including LQAS reports on the behavioral aspects which affect the health seeking attitudes of the communities and provide feedbacks.
- To coordinate, supervise and facilitate the State/District teams, NGO SRs engaged in devising/implementing IEC/BCC plan and communication strategies for the country in the context of Malaria and other VBDs including problem-solving, course correction, as required, to ensure effective implementation of the project/ programme.
- To develop and facilitate implementation of strategies to involve the panchayats, local NGOs, *Mahila Mandals*, SHGs and other community groups including indigenous people's awareness/ development plan in tribal areas to ensure community participation.
- To strengthen the social research aspect of the project/programme, and suggest modalities of incorporating the social research findings into the programme; and to assess effectiveness of different media.
- To coordinate, support and develop creative graphics and contents suitable for social media platforms such as Facebook, You Tube, Twitter, etc., at National/State/District level, and the programme website including writing, editing and preparing stories & social media messages.
- To support, supervise, monitor and facilitate State/District VBDCPs in designing BCC/social mobilization strategies as well as activities/campaigns that will have reach and impact on the behavior change. Develop content for IPC (Flip Chart, Flash Cards, etc.), Group Counselling (Charts and Pictorials), Social Mobilization (*Haat, Mela*, Folk Media, Festivals, important days), Programme Communication (audio/ video scripts and lyrics etc.), Advocacy (Media, PRI etc.)
- To coordinate and support other teams at Dte. NVBDCP, other Regional & State partners, media agencies, partner organizations, and field staff for harmonized planning, implementation and monitoring of different BCC activities/campaigns so as to develop quality outputs, provide thrust and desired results in behavior change.
- To undertake training/capacity building of NVBDCP & other healthcare staff at National, State, District and Sub-district levels, online as well as in-person; and to develop, test and finalize training material and modules, as required.
- To compile the Annual report of IEC/BCC/ social mobilization related activities undertaken in the States/ districts.
- To undertake field visits in States/UTs/Districts (at least 10 days a month) to analyze the situation, monitoring the implementation of IEC/BCC activities,



finding gaps and take corrective actions accordingly, in a manner that maximizes coverage of health facilities/ villages and effective utilization of resources.

- To document and disseminate best practices, strategies, achievements, learnings etc. of the Malaria Elimination Programme through publication and organizing dissemination workshops, meetings, special events, etc.
- To undertake any other task assigned by the Reporting authority.

Qualification & Experience:

Position	Qualification & Experience	Remuneration (in Rs.) per month
Lead Consultant-IEC/BCC*/ Senior Consultant-IEC/BCC*/ Consultant-IEC/BCC* *The designation would be based on Qualification, Experience and Performance during written test/interview	Ph D/ Post Graduate degree in Mass communication/ Journalism/ Social sciences/ Development studies or relevant field from a recognized university with demonstrated understanding of Social & Behavior Change Communication (SBCC) and research with at least 5 years' relevant work experience, of which 3 years should be in networking and liaison-building activities with district and state organizations/ NGOs in Public Health at State or National Level. Desirables- <ul style="list-style-type: none"> • Experience of working in large scale development programmes/ National Health Programmes/ international bodies, private organizations or corporate sector. • Knowledge and skills in managing government health projects. 	60,000-1,50,000/-(consolidated). Remuneration is indicative and would depend on Qualification, Experience & Performance during written test/interview.

Skills required-

- Computer proficiency with commonly used softwares/ packages like MS Word, Excel, Power Point & Web surfing.
- Knowledge of IT-based knowledge sharing platforms.
- Excellent communication (oral and written) and presentation skills, analytical and interpersonal abilities.
- Demonstrated ability to work in a multi-disciplinary team environment.



Nature of appointment: The appointment will be on contract basis initially for a period of one year and thereafter extendable annually (or specified period) on the basis of performance appraisal (to be assessed for work output, personal attributes, functional competency etc.)

Reporting: Reporting will be to Nodal Officer, GFATM under the overall supervision of Director, NVBDCP.

Age: Upper age limit is 55 years and ready to travel extensively.

Annual Increment: Annual increment would be based on performance appraisal.

Rescission: Either party can terminate the contract by giving one month's notice in writing.

Deliverables: The consultant will be required to submit a Monthly Activity Report and Annual Report to Reporting Officer with a copy to Dte. NVBDCP. Performance appraisal would include review of monthly activity reports, field visits, timely completion of activities and innovations done and annual assessment.

Selection: Selection and appointment shall be carried out through advertisement followed by walk-in- written test/interview, if short listed.

Equal Opportunities: TCI Foundation is an equal opportunity employer. Employment at TCI Foundation is based solely on individual's merit and qualifications directly related to professional competence. TCI Foundation does not discriminate against any employee or applicant because of race, caste, creed, colour, religion, gender, origin, disability, marital status, or any other basis protected by law.

How to Apply: Candidates applying for the position are requested to adhere to following:

1. Check your eligibility.
2. Duly filled Application Form (link placed below)
3. Given the large volume of applications we receive, we are unable to respond to all applicants and our responses are limited to those who are short listed.
4. Merely fulfilling the eligibility and applying for the position does not entitle the candidate to be called for interview.
5. No TA/DA will be paid to attend the interview in person, if invited.
6. The advertised position can be cancelled/varied as per the discretion of the employer.
7. **Last Date to Apply: 11 April 2021 (00:00 hrs)**



[Application Link](#)